



JOSH MAY

DIRECTOR OF TECHNOLOGY & DIGITAL MEDIA

SUMMARY

Experienced creative technologist with a strong background in information technology, creative digital media, content creation, and digital marketing strategies. Proven track record in successfully leading and collaborating with diverse teams on complex, multi-year initiatives that drive financial growth and enhance brand engagement. My unique blend of technical expertise and creative problem-solving skills makes me an exceptional candidate for organizations seeking innovation and impact.

ACCOMPLISHMENTS & PROFICIENCIES

- Oversees a \$1.2 million annual technology budget, optimizing resource allocation to ensure the efficient and cost-effective implementation of technology, marketing and digital media solutions.
- Initiated and established the Keystone Symposia VKS 'eSymposia', Livestream, and On Demand product offerings from inception, encompassing development of production workflows, spearheading platform feature enhancements, and driving in-house content creation to facilitate the seamless execution of more than 80 virtual multi-day meetings. [↗](#)
- Effectively spearheaded the transition from Keystone Symposia's homegrown legacy CRM system to a Commercial Off-The-Shelf (COTS) solution. This encompassed the creation of tailored configurations, SQL report development, orchestration of a three-phase data migration, and the implementation of custom data integrations.
- Leads the Innovation & Technology sub-committee, collaborating closely with the Keystone Symposia Board of Directors to drive strategic planning and the development of cutting-edge technology solutions, as well as pioneering new revenue models.
- Video content creation with hands-on, on-site expertise in pre-planning, filming, and post-production. [↗](#)
- Content, inbound, and social media marketing strategies, including management of both paid and content-focused channels. [↗](#)
- Client-side web development languages with experience in multiple CRM/CMS environments. [↗](#)
- Advanced layout and design for print and digital media, with unique experience in the mass-production, internal organization, and publishing of marketing assets [↗](#)

CONTACT

EMAIL: joshmmay@gmail.com

PHONE: 321 261 6564

LOCATED: Georgetown, CO.



EDUCATION

ASSOCIATES IN SCIENCE

Colorado Mtn. College

FILM & DIGITAL MEDIA

University of Central Florida

SOFTWARE

Active Directory

Visual Studio

MySQL

ERP Software

Adobe Creative Cloud

OBS (Open Broadcast System)

Maxon Cinema 4D

Office365

DEVELOPMENT

HTML

CSS

JavaScript

HubL

JSON



JOSH MAY

DIRECTOR OF TECHNOLOGY & DIGITAL MEDIA

RECENT EXPERIENCE

DIRECTOR OF TECHNOLOGY AND DIGITAL MEDIA

Keystone Symposia on Molecular and Cellular Biology, Silverthorne, CO.

November 2022 - Present

Keystone Symposia is a not-for-profit that brings scientists around the world together to share research, insights, and mentorship opportunities. I am responsible for leading the development and execution of the organization's technology and digital media strategy, including management of the organization's technology infrastructure, digital platforms, and media assets, as well as overseeing the development of new technology solutions and digital experiences.

Accomplishments:

- Effectively spearheaded the transition from Keystone Symposia's homegrown legacy CRM system to a Commercial Off-The-Shelf (COTS) solution. This encompassed the creation of tailored configurations, SQL report development, orchestration of a three-phase data migration, and the implementation of custom data integrations.
- Initiated and established the Keystone Symposia VKS 'eSymposia', Livestream, and On Demand product offerings from inception, encompassing development of production workflows, spearheading platform feature enhancements, and driving in-house content creation to facilitate the seamless execution of more than 80 virtual multi-day meetings (eSymposia) and webinars (ePanels).

Other Efforts and Responsibilities:

- Oversees a \$1.2 million annual technology budget (IT, Marketing, and Digital Media), optimizing resource allocation to ensure the efficient and cost-effective implementation of technology solutions, digital experiences, and marketing operations.
- Oversee the development and maintenance of the organization's digital platforms, including websites (kestonesymposia.org, virtual.kestonesymposia.org, HubSpot), mobile apps (KS Connect, EventMobi), and CRM platform (Ungerboeck).
- Oversee the organization's livestream and on demand programs and virtual meeting initiatives, including the development and maintenance of related technology infrastructure and platforms.
- Leads the Innovation & Technology sub-committee, collaborating closely with the Keystone Symposia Board of Directors to drive strategic planning and the development of cutting-edge technology solutions, as well as pioneering new revenue models.
- Develops and oversees integrated multi-channel marketing campaigns, coordinating efforts across email marketing, social media advertising, and content marketing.
- Collaborates with cross-functional teams to ensure that technology and digital media initiatives support and enhance business operations.

References available upon request.

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PAST EXPERIENCE

CRM SYSTEMS APPLICATION MANAGER

Keystone Symposia on Molecular and Cellular Biology, Silverthorne, CO.

February 2022 – November 2022

- Direct system configuration and CRM data management.
- Oversaw relationships with related vendors and hosting providers, enforcing service level agreements and support expectations.
- Solved complex problems and develop innovative solutions related to the CRM and other customer-management platforms utilized by Keystone Symposia, including reports, dashboards, and business processes.
- Performed analysis, administration, troubleshooting, testing, software and data environment refreshes, and other general systems maintenance on an ongoing basis.
- Provide technical leadership to business teams on best practices to use CRM systems and functionality most effectively.
- Liaise with both technical and functional staff to plan, deploy, and support new CRM functions and related tools, working together to enhance technology solutions.

DIGITAL MEDIA MANAGER

Keystone Symposia on Molecular and Cellular Biology, Silverthorne, CO.

June 2018 – February 2022

- Production of video content for community and marketing channels.
Maintenance of all in-house audio/visual equipment.
- Production of all static public-facing media content spanning web and print
- Troubleshooting and maintenance of various digital media systems, including hardware, software, and networking infrastructure.
- Coordination and management of external vendors in creative, publishing and software development spheres.
- Provide documentation and cross-training for internal company personnel to maximize use of company platforms and reporting tools.
- Management of all public facing Keystone Symposia web properties, including kestonesymposia.org, VKS, and the KS Connect mobile app.

SUPPORT SERVICES, SOFTWARE DEVELOPMENT AND TESTING

Specialized Business Solutions, Dillon, CO.

April 2016 – June 2018

- B2B and B2C sale of software and support services
- Keystroke POS feature testing and bug reporting
- UX/UI development for dashboard module of the Keystroke POS application
- Testing and troubleshooting of networking, point-of sale, and payment processing hardware

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